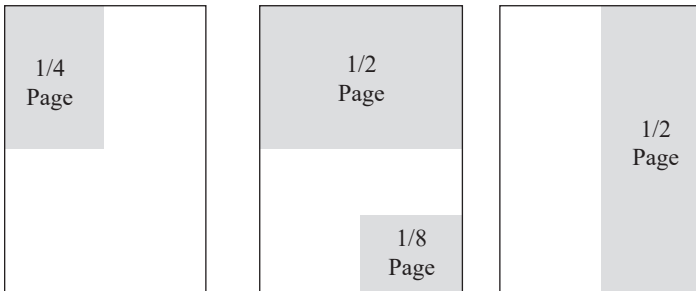


South Florida Running Forum

Serving the Community for 25-years!

James F. Niemir, Publisher/Editor

www.SFRunningForum.com



About the Online Edition

Ad Sizes

Full	Page	10"	x	15-1/2"
1/2	Page - Horizontal	10"	x	7-5/8"
1/2	Page - Vertical	4-7/8"	x	15-1/2"
1/4	Page - Vertical	4-7/8"	x	7-5/8"
1/8	Page - Horizontal	4-7/8"	x	3-11/16"

	1x		3x*		6x*		9x*		12x*	
	b/w	4/c	b/w	4/c	b/w	4/c	b/w	4/c	b/w	4/c
Full-P	195	326	179	299	163	272	147	245	130	217
1/2-P	114	190	105	175	95	159	86	143	76	127
1/4-P	59	98	54	90	49	81	44	73	39	65
1/8-P	39	65	36	60	33	54	29	49	26	44

Business Card 20 (3) month minimum

General

Ads must be camera-ready, no 'crop marks.' There will be a \$50 per hour charge for layout and design. E-mail your ad in JPG or PDF format. Grayscale is 85 line screen, Color 100 line screen. No 'bleeds.'

Ad reservation is on the **first day** of the preceding month. Copy is due on the **last week of the preceding month**. No ad cancellations after the first-of-the-month.

Payment

Checks only please and made payable to:

SF Running Forum Inc.

Front Cover Page

The front cover page is available on request. First com - first served.

FORMAT

Tabloid newsprint (11" x 17"), published monthly. Full-color pages available.

WEB ACTIVITY

Approximately 30,000 hits-per-month. Serving the running community for 25-years!

DIGITAL EDITION

We now have an online digital edition that is available to everyone free-of-charge! Download to your smart phone or tablet.

CONTENT

Includes an extensive calendar of upcoming races, results of recent races, club information on 'fun runs,' training runs, track workouts, social meetings and special events!

THE EVENT CALENDAR

The area's most complete schedule and in-depth information on upcoming road races, marathons, track meets and racewalking.

RACE REPORTS

Complete coverage of the local running scene with articles, photos and results of their races.